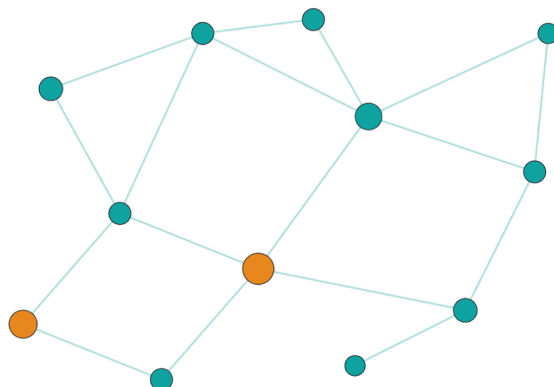


What Is Digital Infrastructure for Modern Commerce and Industry?

The Foundation of the Next Generation Digital Economy



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A guide to the next evolution of enterprise technology

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SECTION 01

Moving Beyond Traditional ERP Systems

For decades, businesses have relied on standalone software applications to manage different aspects of their operations. Accounting systems record financial transactions, procurement systems manage purchasing activities, Human Resources applications maintain employee records, and Enterprise Resource Planning (ERP) platforms integrate many of these internal business functions into a single environment.

These technologies have undoubtedly improved productivity and operational efficiency. However, they were designed for a different era — one in which organizations focused primarily on managing their own internal processes.

Today's business environment has fundamentally changed. Organizations no longer operate independently. Every company is connected to a much larger business ecosystem that includes customers, suppliers, manufacturers, logistics providers, contractors, financial institutions, certification bodies, and government agencies.

Business success increasingly depends on how efficiently organizations collaborate, exchange information, and build trusted commercial relationships beyond their own walls.

Where ERP Systems Fall Short

ERP systems remain an essential component of every modern enterprise — managing accounting, procurement, inventory, payroll, projects, and numerous internal processes. But they were never designed to answer broader commercial and industrial questions.

- ▶ A manufacturer searching for suppliers needs more than a list of company names.
- ▶ They need to know which suppliers hold specific certifications, capacities, or localization credentials.
- ▶ Buyers increasingly seek partners whose information has been verified and standardized.



SECTION 02

What Is Digital Infrastructure?

Digital Infrastructure represents the next evolution of enterprise technology. Rather than focusing solely on managing internal operations, it provides the digital foundation that connects organizations across the entire commercial and industrial ecosystem.

It enables businesses to securely exchange trusted information, collaborate digitally, conduct commercial transactions, access financial services, and make data-driven decisions based on standardized business information.

“Just as physical infrastructure — roads, ports, airports, and telecommunications — supports the movement of goods and people, digital infrastructure supports the movement of trusted business information, commercial opportunities, and financial transactions.”

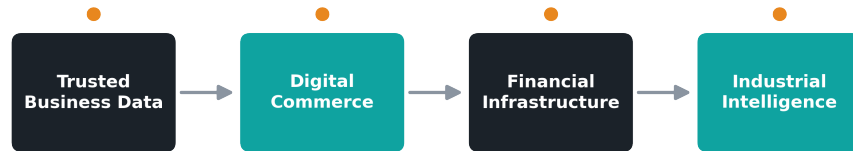
It becomes the invisible foundation upon which modern commerce operates.



SECTION 03

The Building Blocks of a Connected Economy

A modern digital infrastructure brings together several interconnected capabilities into a single environment.



Trusted Business Data

Every commercial relationship begins with confidence in the information being exchanged. Verified company profiles, standardized industrial classifications, manufacturing capabilities, certifications, local content information, products, and services create a common language for evaluating potential business partners objectively.

Digital Commerce

Building upon trusted data, organizations can discover suppliers, publish products and services, manage procurement activities, participate in tenders, negotiate contracts, and establish new business relationships through secure digital channels.

Financial Infrastructure

Secure digital invoicing, payment protection through escrow services, banking integration, payment reconciliation, and compliance with Saudi Arabia's ZATCA e-invoicing regulations reduce financial risk while increasing trust between trading partners.

Industrial Intelligence

Modern organizations no longer need more data; they need better insights. Structured industrial information enables companies to identify qualified suppliers, evaluate manufacturing capabilities, assess production capacity, support localization initiatives, and make faster, evidence-based decisions.

Together, these capabilities transform isolated business systems into a connected digital ecosystem.



SECTION 04

Introducing Jazalla

The Digital Infrastructure for Modern Commerce and Industry.

Jazalla was developed to address this new generation of business requirements. Rather than positioning itself solely as an ERP system or an online marketplace, Jazalla combines trusted business data, digital commerce, procurement, financial services, industrial intelligence, and business management within a single integrated platform.

This enables organizations to manage their internal operations while simultaneously participating in a broader digital business ecosystem.

Through Jazalla, companies can:

- ▶ Discover verified business partners across the Saudi market.
- ▶ Publish industrial products and services to a wider audience.
- ▶ Participate in procurement opportunities and tenders.
- ▶ Exchange digital documents securely.
- ▶ Manage secure financial transactions with payment protection.
- ▶ Build long-term commercial relationships within one connected environment.

The platform supports the complete commercial lifecycle — beginning with business discovery and continuing through procurement, contracting, invoicing, payment protection, and ongoing collaboration.



SECTION 05

Supporting Saudi Arabia's Digital Transformation

Saudi Arabia's Vision 2030 places significant emphasis on economic diversification, industrial development, localization, digital transformation, and private sector growth. Achieving these national objectives requires more than digitizing individual organizations — it requires connecting businesses across the entire economy through trusted and standardized digital information.

This is particularly important for manufacturers, suppliers, service providers, investors, and government organizations that rely on accurate business data to make strategic decisions.

Jazalla supports these objectives by creating a unified digital environment where companies can improve supplier visibility, strengthen local supply chains, enhance procurement transparency, promote Saudi manufacturing capabilities, and facilitate collaboration between the public and private sectors.

International Standards Built In

The platform also supports international standards such as UNSPSC for product and service classification and HS Codes for international trade — enabling businesses to standardize product information while improving procurement efficiency, trade readiness, and interoperability across industries.



SECTION 06

Building Trust Through Digital Business

Trust has become one of the most valuable assets in the digital economy.

Organizations increasingly need confidence not only in the companies they engage with, but also in the accuracy of the information they receive, the security of financial transactions, and the transparency of commercial processes.

By integrating verified business information, secure digital procurement, payment protection, banking connectivity, regulatory compliance, and intelligent business analytics, digital infrastructure creates an environment where organizations can collaborate with greater confidence and significantly lower commercial risk.

“This shift transforms digital technology from a collection of software applications into a trusted business ecosystem.”



SECTION 07

The Future of Commerce and Industry

The next generation of digital transformation will not be defined by individual ERP systems or standalone marketplaces. It will be defined by connected ecosystems that combine trusted business information, digital procurement, financial infrastructure, industrial intelligence, and collaborative business networks into a single digital foundation.

This is the vision behind Digital Infrastructure for Modern Commerce and Industry.

Jazalla has been designed to support this transformation by connecting organizations, enabling trusted collaboration, simplifying commercial processes, and providing the digital foundation required for sustainable economic growth.

As industries continue to evolve, digital infrastructure will become as essential to commerce as roads, ports, telecommunications, and financial networks are today.

J A Z A L L A

*The future is no longer about simply managing a business.
It is about connecting businesses, enabling trusted collaboration, and building the
digital foundations of tomorrow's economy.*